

## Membership Committee Minutes - March 1, 2009

Attendees: Bob Boyd, Bob Campbell, Joe Sharp, Phil Schmidt, Ken Pepin

- Membership Spotlight interview: Kay Ball will be our next Member Spotlight for Tidings. Possible candidates are: (they are not in any particular order) Kosmider, Schmidt's, Fisher, Churchill's, Burton's, Helen Evanoff, John Davis, Karen Morse, Ruth Laws, Nancy Crotty, Martindale's. Our next interview will be with Ben and Kristin Otley.
- We will develop an informational ad for the Perrysburg Journal to advertise our Lenten Series program and dinner. This ad will run throughout March.
- We have four different ads for St. Tim's in 2009. We will run them twice per month throughout the year. Owens Community College is sending the rate card for advertising in their school paper; it appears to be about three times the amount for the Perrysburg Journal. We will only advertise on a limited basis because of the cost.
- We will have an ad in a special Easter publication that will cover the following areas: Perrysburg/Rossford and Point Place/Springfield.
- Stephanie will be researching the cost for an internal sign program for the church. Our goal is to identify critical signs that will help everyone that visits the church. For example; restrooms, conference rooms, etc.
- Still waiting on bids for a picture directory for the church, having trouble getting someone to call me back. Everyone felt after Easter season would be a good time to set up the photography for the individual families.
- Discussed the planning for the Memorial Day event. Bob Campbell provided drafts of the new designs for the tickets and handouts. The city will put up our sign again that hangs across Main Street a week prior to the holiday. Our goal again this year for the Raffle Tickets is to purchase a WII computer. We are getting prices on it and will provide them at the next meeting. We are also looking for a person to co-chair with Stephanie to organize the chicken barbeque and the parade.
- Need to follow up with Krista on the draft of the Children's Education Brochure that was shown. Stephanie will report to the group. Everyone felt we need to make sure we continue with our branding standards, using the shield, type font, telephone number and address, website address, etc. We need to try to keep printed materials looking like they belong to St. Tim's.
- We are going to invite Krista to the April membership meeting to discuss the Vacation Bible School (VBS) promotion and follow up. We would like to have some posters to display and handouts about VBS at the Chicken Barbeque and find out her plans for follow up after the event.
- We are drafting a Flyer that summarizes the space the YMCA vacated. We have started advertising this space in several newspapers, Perrysburg Messenger Journal, Sentinel-Tribune, The Mirror and the Toledo Business Journal. Bob Campbell has volunteered to shoot photos of each of the rooms and the hallway to include in the flyer.
- We are looking for new members to join our committee, please have them contact one of our members for additional information.
- For 2009, we will be asking all the committees to review and update their sections on the website. Much of the current content is out of date and needs to be accurate and timely. We average over 1,200 visits to our website per month.
- A goal for 2009 will be to find topics for generating press releases throughout the year on the activities at St. Tim's. We are encouraging all the committees to let us know about anything newsworthy.
- The Membership Committee meets the first Sunday of each month at 9:00 am. Our next meeting will be April 5th at 9:00 am.