

St. Timothy's Episcopal Church 2008 Membership Committee

February Minutes

February 21, 2008

Attendees: Phil Schmidt Stephanie Rieck Paul Tait Joe Sharp

- Reviewed the January meeting minutes.
- Reviewed the list of information Stephanie will need for the vestry meeting.
- Dawn sent a list of the people we need to try to set interviews for 2008. The following are her suggestions for 2008 – they are not in any particular order. Kosmider, Wolfe,s, Dana's, Phil Schmidt, Mauk's, Fisher, Kay Ball, Churchill's, Burton's, Helen Evanoff, Barb Coon, Dave Welles, John Davis, Karen Morse, Valerie Jones, Polly White, Ruth Laws, Nancy Crotty, Martindale's. I am trying to schedule the Dana's, the Wolf's, and the Mauk's.
- Reviewed Ken's request of preparing a small packet of information, inviting people to "**get to know your neighbor night**" include a newsletter, business card, a few other welcoming items and target one community whereby we place said bag on the outside of each mail box (not sure of the legality), We would limit this sweep to a concentrated neighborhood as a pilot program. Everyone felt this not the approach we wanted to take at this time.
- Reviewed the action points for the membership committee from vestry retreat.
- Discussed approaching the vestry again on the signage program for the church. We need a portable sign system for the front yard of the church. This would announce a particular event. The sign would only be placed for the event and then removed until the next one. Stephanie was going to contact Russ Snyder for ideas.
- The second part of the signage program is the internal signs. We don't even have signage for our restrooms. The Signage Program proposed standardizing on how we display the naming of the various rooms, the type and visual look of the signage, and what rooms and topics will qualify for signage. We are gathering ideas and costs to present to the vestry.
- Discussed the Memorial Day event. We felt that we should try to offer a chicken dinner after the parade. Phil has a contact with the owner of City Barbeque and he has

St. Timothy's Episcopal Church 2008 Membership Committee

indicated he is willing to provide the food and cooking. The church will handle all the advertising, manpower for the dinners, collecting the money, clean up etc. City Barbeque will charge a flat fee and we could add a markup. In addition, we could try to incorporate a fund raising program like Children's Diabetes or some type of entertainment. More discussion needs to happen with Fellowship and Outreach committees for ideas. We will need a commitment from the vestry and the congregation if we are going to offer this to the community. This will be a big event that will need manpower.

- Discussed having a "Praise Service" at St. Tim's. Everyone felt the courtyard would be a perfect area, depending on the weather. The format and the type of music would have to be planned out. We would have to commit to more than one service, it may take several services to get the word out to the community. We will contact the Worship committee for ideas and decide on a plan. Different days of the week were discussed, Saturday night, Wednesday or Thursday nights. Would need advertising in the community and a help from the congregation for setup and clean up. The congregation would need to help spread the word about the new service.
- Discussed the time and talent program that has been used in the past to identify people wanting to volunteer for various events. We have not used it for a couple of years. There is a form on the website for collecting the information. Felt we need to reduce the quantity of questions asked. We will test the website to ensure the form is still working and look at how we may use this in the future.
- Discussed the need to select a major fund raising event for the church. An event that is part of a larger regional or national program, ie; breast cancer, something with children, etc. An event that supports a larger cause will help bring local attention to St. Tim's.
- Krista Hutchings has agreed to write a series of articles on various topics about the church and what St. Tim's is doing. The articles would act as a way to promote St. Tim's through the exposure she would receive from the published articles. I checked with the local newspaper to find out if there are any restrictions we need to be aware of. They are happy to post press releases or announcements but will not post general articles to promote St. Tim's.
- We need to finalize what our advertising plan and budget requirements will be for 2008. Below are some basic rates for the Perrysburg Messenger Journal.
 - 6" ad in Perrysburg, 51.60 weekly paper
 - 4" ad in Perrysburg, 34.40 weekly paper

St. Timothy's Episcopal Church 2008 Membership Committee

- Add \$10 – \$20 for Rossford area
- Discussed developing a list of possible events we could do throughout the year to attract the local community to St. Tim's. Some ideas were having Clint Mauk and Bob Boyd speak on their books, programs for younger families, having Mary Wolf present a program during the summer and repeating her Christmas program, or regional speakers. Once the list is finalized we will develop press releases and etc.
- At the Vestry retreat everyone agreed that having a central theme for promoting the church would help the congregation in promoting St. Tim's to friends. This will give the church a focal point for the year. We are suggesting "start a family tradition" based on the ad we did for the Perrysburg Band program in December. The vestry will need to introduce it to the congregation and we will have a poster on display in the church.
- A goal for 2008 will be to find topics for generating press releases throughout the year on the activities at St. Tim's. We are encouraging all the committees to let us know about anything news worthy.
- Some of our members are having a scheduling conflict on the Thursday nights so we will be moving our meeting to the first Sunday of each month at 9:00 am.
- Our next meeting will be March 16 at 9:00 am. After that we will go to the first Sunday of each month.