

St. Timothy's Episcopal Church 2008 Membership Committee

March Minutes

March 16, 2008

Attendees: Phil Schmidt Stephanie Rieck Paul Tait Ken Pepin Bob Boyd
 Bill Davis Bob Campbell Joe Sharp

- The next Member Spotlight Interview will be scheduled for March 30th at 9:00 am. As soon as I get confirmation I will let everyone who we will be interviewing. The following list is possible suggestions for 2008 – they are not in any particular order. Kosmider, Wolfe,s, Dana's, Phil Schmidt, Mauk's, Fisher, Kay Ball, Churchill's, Burton's, Helen Evanoff, Barb Coon, Dave Welles, John Davis, Karen Morse, Valerie Jones, Polly White, Ruth Laws, Nancy Crotty, Martindale's.
- Stephanie will propose to the vestry the portable signage system for the church. It will be located in the front yard of the church for announcing upcoming events. The sign would only be placed for the event and then removed until the next one. Stephanie has proposed costs the Vestry will need to approve.
- The second part of the signage program is the signs for the interior of the church. Our group will further define an overall plan with costs and provide a proposal to the Vestry at a later date.
- The Memorial Day event. Stephanie will be proposing to the Vestry the concept of offering a Chicken Dinner after the parade and the funding required. The overall plan is to coordinate with Dick Fries and the Masons. Dick indicated he and the Masons will provide the grills and manpower for cooking chickens. Their only requirement is we give a donation to the Special Olympics. We will promote this as a fund raising event for the Special Olympics. We will need the commitment and support of the Vestry and the congregation. This will be an all church event and will require a huge manpower commitment.

We will need to have t-shirts printed for the Memorial Day parade and people to march in the parade. We will have signage promoting the Chicken Dinner at St. Tim's following the parade. The current plan calls for offering dinning inside the church and a drive through option. The type of entertainment also needs to be decided on, maybe some type of involvement with the Special Olympics personnel. We plan on offering a raffle drawing to help presale tickets. The prize may be a Wii Computer system. The menu and the price for the meal needs to be developed. We only have two and a half months

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to coordinate the logistics and get promotion into the public. More will be discussed at the Vestry meeting.

- Discussed the time and talent program that has been used in the past to identify people wanting to volunteer for various events. We have not used it for a couple of years. There is a form on the website for collecting the information. Felt we need to reduce the quantity of questions asked. We will test the website to ensure the form is still working and look at how we may use this in the future.
- At the Vestry retreat everyone agreed that having a central theme for promoting the church would help the congregation in promoting St. Tim's to friends. This will give the church a focal point for the year. We are suggesting "start a family tradition" based on the ad we did for the Perrysburg Band program in December. The vestry will need to introduce it to the congregation and we will have a poster on display in the church.

We need to finalize what our advertising plan and budget requirements will be for 2008. Stephanie will be proposing we start advertising in the Perrysburg Messenger Journal. The plan calls for running a 6" ad on a bi-weekly basis for three months. The cost would be approximately \$100 per month. The ad would be based on the "Start a Family Tradition" campaign.

- Discussed developing a list of possible events we could do throughout the year to attract the local community to St. Tim's. Some ideas were having Clint Mauk and Bob Boyd speak on their books, programs for younger families, having Mary Wolf present a program during the summer and repeating her Christmas program, or regional speakers. Once the list is finalized we will develop press releases and etc.
- A goal for 2008 will be to find topics for generating press releases throughout the year on the activities at St. Tim's. We are encouraging all the committees to let us know about anything news worthy.
- Some of our members are having a scheduling conflict on the Thursday nights so we will be moving our meeting to the first Sunday of each month at 9:00 am.
- Our next meeting will be April 6 at 9:00 am.