

August 2010 Membership Committee Minutes

Attendees: Phil Schmidt, Bob Campbell, Bob Boyd and Paul Tait

The Membership Spotlight interviews for Tidings will began starting this month. We have Jessica and Doug Mead scheduled for Sunday, August 15th. We wanted to start August/September Tidings with a young family since September starts the Sunday School program. The format from the past has been to try to alternate month to month with a younger member family and then an older member family. We are going to try to get enough interviews completed so we always have at least one waiting for Dawn to publish. This year has been difficult in getting people to agree to be interviewed.

We started making plans for the Road Rally but received word that it has been cancelled for this year.

Contacted Mindy W. about the possibility of a direct mail program for this fall. The program would consist of two different pieces mailed to the Perrysburg and Rossford communities. One piece would target young families and the second piece would target middle families. I am getting pricing for different types of mailing lists and will pass it onto Mindy.

Still planning to produce the business directory. Will coordinate with Paul Tait, he has been collecting the various business cards. Hope to have a report on this next month.

Phil Schmidt is asking a friend of his to be the guest speaker at the Blessing of the Pets scheduled for October. Every year we try to have a different veterinarian speak on subjects concerning the care of our pets. The Blessing of the Pets is usually the first weekend in October and we will have advertising produced for it.

One of our four newspaper ads is currently running in the Perrysburg Messenger Journal.

Bob Campbell produced the poster design that is currently displayed on the front lawn.

Respectfully,
Joe W. Sharp
Chief Executive Officer