

February 6, 2011

Membership Committee Minutes

Attendees: Bob Campbell, Phil Schmidt, Bob Boyd, Mindy Withrow, Ken Pepin, Joe Sharp

- Membership Spotlight interviews: Everyone agreed that we will try to combine the interviews and a membership committee meeting on the same day. We will start the interviews in March.
- We provided the new signage for the front lawn and Mindy has received complements that she passed onto Bob Campbell.
- I have contacted the Diocese office in Cleveland and the national Church asking if they would send any branding and marketing plans and examples they have to support the parishes. The Diocese indicated they have some examples they will send but have not sent anything yet. The national church indicated they would pass my name onto another person that handles branding and marketing but no word from her yet. I do not feel we will be getting much support from either office so I will develop a draft communications plan for St. Tim's for the committee to review and hopefully the vestry at the retreat. It will include recommendations for advertising, PR, and internal support for the various committees.
- Investigating possible solutions for redoing and updating the website. The current website is over 10 years old and the programming developed at the time is out of date with today's technology. More to come.
- The main events we have identified for promotion from our committee are:
 - Memorial Day BBQ
 - Road Rally in the fall
 - Blessing of the Pets in the fall
 - Founder's Day, we believe it is the 49th year for St. Tim's. Need to plan for next year.
 - ThanksGiving Campaign
 - Relay for Life support
- Ken Pepin indicated that St. John's is losing their rector. There may be some opportunity for St. Tim's to partner with them. More to come on this subject
- Bob Campbell indicated the banners that stretch across main street advertising St. Tim's BBQ will go up on April 25 – May 2 and May 23 – 31

- Planning for the Annual Business Meeting next year, we would like to produce an introduction slide show highlighting the many events throughout the year. This would run prior to the actual presentation that will allow people to refresh their memory on the many events that occurred in 2011.
- Planning to produce an article on our new Sr. Warden for the newspaper.
- Discussion on developing a Memorial packet that can be handed out to visitors and members that would remind people of the different ways they can contribute to St. Tim's on behalf of an individual.
- Bob Campbell suggested that a call go out to the congregation for Photographers for each event. Having a group of volunteers would be helpful in case someone cannot attend a particular event. Bob indicated it is important to stress that anyone taking pictures at an event, they need to send their images to the office.
- A vote was held for the election of the Membership Committee chair for 2011 and Joe Sharp was elected. Joe will also be the Vestry representative for the committee.
- The Membership Committee will meet the first Sunday of every month at 11:10 am while the Adult forums are going on.